

Year-at-a-Glance

Pinterest Planning Cheatsheet

JANUARY

PINS TO PROMOTE

- Fitness
- Healthy Foods
- Habit Building
- Super Bowl
- New Year Goals

TRENDING TOPICS

- Valentine's Day
- Date Ideas
- Spring Break
- Mardi Gras

KEEP IN MIND

- St. Patrick's Day
- Easter

FEBRUARY

PINS TO PROMOTE

- Valentine's Day
- Date Ideas
- Gift Ideas
- Weekend Getaways
- Mardi Gras

TRENDING TOPICS

- St. Patrick's Day
- Cleaning Tips

KEEP IN MIND

- Easter
- Outdoor Fun

MARCH

PINS TO PROMOTE

- St. Patrick's Day
- Spring Break
- Spring Fashion
- Cleaning Tips
- Cocktails

TRENDING TOPICS

- Easter
- Pastels
- Gardening
- Passover
- Outdoor fun
- Floral patterns

KEEP IN MIND

- Graduation
- Weddings

APRIL

PINS TO PROMOTE

- Easter
- Gardening
- Passover
- Earth Day
- Recipes

TRENDING TOPICS

- Graduation
- Weddings
- Travel
- Mother's Day
- Fitness
- Healthy Foods

KEEP IN MIND

- Weddings
- Summer

MAY

PINS TO PROMOTE

- Graduation
- Travel
- Fitness
- Mother's Day
- Weddings
- Summer

TRENDING TOPICS

- Swimsuits
- Summer Trends
- Outdoor
- Healthy foods
- Father's Day

KEEP IN MIND

- 4th of July

JUNE

PINS TO PROMOTE

- Father's Day
- Travel
- Outdoors
- Weddings
- Summer Trends

TRENDING TOPICS

- 4th of July
- Weekend Trips
- Baby Showers
- Grilling
- Swimsuits

KEEP IN MIND

- Fall
- Back-to-School

JULY

PINS TO PROMOTE

- 4th of July
- Outdoors
- Grilling
- Weekend Trips
- Firework Safety
- Kids' Activities

TRENDING TOPICS

- Back-to-School
- Camping
- Tailgating
- "Beat the Heat"

KEEP IN MIND

- Fall Trends
- Halloween
- DIY Costumes

AUGUST

PINS TO PROMOTE

- Back-to-School
- Tailgating
- Kids' Activities
- Outdoors
- Fitness
- Fall Fashion
- Halloween
- Costumes
- NFL & NCAA Football

TRENDING TOPICS

- Thanksgiving
- Fall Trends

SEPTEMBER

PINS TO PROMOTE

- Back-to-School
- Fall Fashion
- Labor Day Sales
- Comfort Food
- Tailgating

TRENDING TOPICS

- Halloween
- Costume Ideas
- Football Food
- Pumpkin Carving

KEEP IN MIND

- Thanksgiving
- Christmas

OCTOBER

PINS TO PROMOTE

- Halloween
- Fall Trends
- Costume Ideas
- Fall Recipes
- Pumpkin Carving

TRENDING TOPICS

- Thanksgiving
- Pumpkin Recipes
- Winter Fashion
- Family Photos

KEEP IN MIND

- Christmas
- Black Friday

NOVEMBER

PINS TO PROMOTE

- Thanksgiving
- Black Friday
- Cyber Monday
- Recipes
- Gift Ideas

TRENDING TOPICS

- Christmas
- Kwanzaa
- Hanukkah
- Family Entertainment
- Kids' Crafts

KEEP IN MIND

- New Year's Eve

DECEMBER

PINS TO PROMOTE

- Holidays
- Christmas
- Hanukkah
- Gift Ideas
- Recipes

TRENDING TOPICS

- New Year's Eve
- Flu Remedies
- Fitness
- Resolutions
- Healthy Food

KEEP IN MIND

- Valentine's Day
- Super Bowl

Year-at-a-Glance

INSTAGRAM Planning/Hashtag Cheatsheet

JANUARY

1st- NEW YEAR'S DAY

#NYE #NewYearsEve
#Cheers #NewYears
#NewYearsResolution
#NewYearsDay

3RD MON- MLK JR DAY

#MLK #MLKDay
#MLKMemorial
#MLKJr #MLKJrDay

25th- OPPOSITE DAY

#OppositeDay #yaDetisoppO
#Backwards #BackwardsDay

FEBRUARY

1ST SUN- SUPER BOWL

#SuperBowl #SuperBowlSunday
#FootballFood #Football

14th- VALENTINE'S DAY

#Valentine #ValentinesDay
#Love #Valentines
#BeMyValentine
#HappyValentinesDay

3RD MON- PRESIDENT'S DAY

#PresidentsDay #Washington
#PresidentsDayWeekend
#USA

MARDI GRAS

#MardiGras #FatTuesday
#NOLA #MardiGrasParty
#KingCake

MARCH

8th- WOMEN'S DAY

#InternationalWomensDay
#CelebrateWomen
#WomensDay

14th- PI DAY

#PiDay #HappyPiDay #314
#PieDay #HappyPieDay #Pi

17th- ST. PATRICK'S DAY

#StPatricksDay #Beer
#GreenBeer #StPatricks
#Shamrock #KissMe #Irish
#Ireland #StPaddysDay

SPRING

#Spring #Flowers
#SpringTime #ILoveSpring
#Sunny #Instaspring

APRIL

1st- APRIL FOOLS DAY

#AprilFools #AprilFoolsDay
#April1 #Fun #Funny #Pranks

10th- NATIONAL SIBLING DAY

#NationalSiblingsDay #Brother
#Sister #Family #SiblingsDay
#ILoveMyBrother #ILoveMySister

22nd- EARTH DAY

#EarthDay #EarthDayEveryday
#GoGreen #Earth #GreatOutdoors

EASTER

#Easter #HappyEaster #Eggs
#EasterSunday #EasterBunny

MAY

4th- STAR WARS DAY

#MayTheFourthBeWithYou
#MayTheFourth #StarWarsDay

2nd SUN- MOTHER'S DAY

#MothersDay #MomsDay
#Brunch #MothersDayWeekend
#ILoveMyMom #Parents

5th- CINCO DE MAYO

#CincoDeMayo #Margarita
#CincoDeDrinko #Cerveza
#Tequila #Fiesta

LAST MON- MEMORIAL DAY

#MemorialDay #USA #ThankYou
#MemorialDayWeekend

JUNE

1st FRI- DOUGHNUT DAY

#NationalDoughnutDay #Donuts
#DoughnutDay #Doughnut

14th- FLAG DAY

#FlagDay #USA #America #US-
Flag #OldGlory #AmericanFlag
#Flag

3rd SUN- FATHER'S DAY

#FathersDay #DadsDay #Dad
#ILoveMyDad #Family #Parents
#Father #Pops #Daddy

21st- SUMMER SOLSTICE

#SummerSolstice #LongestDay
#Summer #Sunrise #Sunset

JULY

1st- CANADA DAY

#OhCanada #CanadaDay
#HappyCanadaDay #Canada

4th- INDEPENDENCE DAY

#Fourth #July4th #FourthOfJuly
#IndependenceDay #USA
#4thofjuly #Fireworks

3rd SUN ICE CREAM DAY

#IceCreamDay #SundaeSunday
#IceCream #IceCreamCone

SUMMER

#Summer #SummerTime
#Sunny #Hot #Vacation

AUGUST

1st SUN- FRIENDSHIP DAY

#FriendshipDay #BestFriends
#Friends #Friendship #Squad

1st FRI- INT'L BEER DAY

#BeerDay #InternationalBeer-
Day #Drinks #Cheers

16th- TELL A JOKE DAY

#Jokes #Funny #Haha
#Pranks #TellAJokeDay
#Humor #Fun #LOL

26th- NATIONAL DOG DAY

#NationalDogDay #DogDay
#ILoveMyDog #Dog #Puppy
#DogsOfInstagram

SEPTEMBER

1st MON- LABOR DAY

#LaborDay #HappyLaborDay
#LaborDayWeekend #America
#LaborDayParty

11th- 9/11 REMEMBRANCE

#NeverForget #911Memorial
#September11

21st- DAY OF PEACE

#InternationalDayofPeace
#DayOfPeace #WorldPeaceDay

FALL

#Fall #Autumn #Leaves
#Nature #InstaAutumn
#SweaterWeather

OCTOBER

1st- TECHIES DAY

#TechiesDay #Technology #IT
#Developer #Techie #Tech

1st- BOSS'S DAY

#Boss #BossDay #BestBoss
#HappyBossDay #ImTheBoss

29th- NATIONAL CAT DAY

#NationalCatDay #CatDay
#Cat #ILoveMyCat #CatsOfIG

31st- HALLOWEEN

#HappyHalloween #Pumpkin
#Halloween #Costume
#TrickOrTreat

NOVEMBER

1st- DIA DE LOS MUERTOS

#DayOfTheDead #SugarSkull
#DiaDeLosMuertos #Skeleton

11th- VETERANS DAY

#VeteransDay #Veterans
#Military #USA #Patriotic

4th THUR- THANKSGIVING

#HappyThanksGiving
#Stuffed #Thanksgiving
#Turkey #Stuffing #Thankful
#NapTime #Holidays

4th FRI- BLACK FRIDAY

#Shopping #BlackFriday
#Sales #CyberMonday
#BlackFridaySale

DECEMBER

HOLIDAYS

#Family #HappyHolidays
#NYE #HappyNewYear
#Holidays #NewYearsEve
#HolidaySeason

HANUKKAH

#HappyHanukkah #Chanukah
#HappyChanukah #Hanukkah

25th- CHRISTMAS

#MerryChristmas
#Christmas #ChristmasTree
#ChristmasGift

WINTER

#Winter #WinterWonderland
#WinterTime #Instawinter
#Cold