10
STEP PERISCOPE
PRE-BROADCAST CHECKLIST

☐ **-Create compelling headline in Notes with emojis. Paste in Periscope.**

That way, if your scope is interrupted or you must restart due to spotty cell service, you can copy, paste, and immediately jump back on your scope.

☐ **-Publicize that you're going to broadcast live in 5 minutes.**

Let your audience on other social media platforms know you are about to scope, and tell them what you'll be discussing.

☐ **-Video yourself first, or look at yourself on your phone camera.**

No need for the hiccups of out-of-place hair or lipstick on your teeth! Check yourself out before hand. Pay attention to composition. Make sure the area behind you is clutter free and pleasing to the eye.

☐ **-Sign up for katch.me if you haven't.**

Your scopes will remain on the app for only 24 hours. Katch.me will capture your broadcast for viewers to watch indefinitely.

☐ **-Make sure location services is off if you're at home.**

You don't want to tell the world your street address!

☐ **-Turn off your volume. Put on airplane mode**

Because you don't need to be distracted by texts and phone calls while your are live!

☐ **-Choose the option to save to your phone.**

You never know when you might want to repurpose your scopes!

☐ **-Find something to focus on. This is your thumbnail.**

The camera will be facing away from you when you hit Broadcast. Focus on something interesting or pretty. This will become your scope's thumbnail!

☐ **-Check the lighting. Use a ring light to optimize lighting if possible.**

This is an important part of looking professional. Your viewers want to see you!

☐ **-Make a list of your key points. Put it somewhere you can read it.**

You certainly don't want to memorize what you'll be sharing, but be sure to have notes in front of you so nothing important is forgotten.